Doosan Forklift

Doosan Forklift Training Barrie - Doosan Infracore Company Ltd. is an international and intercontinental organization that includes Defense Industry Products, Industrial Vehicles, Diesel Engines, Automation Systems, Machine Tools and Construction Equipment.

In the United States, Doosan Infracore America Corporation is headquartered in Suwanee, Georgia. It is home to a 170,000 square foot manufacturing facility, which is the home of the Compact Equipment and Construction department. West Caldwell, New Jersey is home to the Machine Tool division and Cleveland, Ohio is home to the Lift truck division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction customer needs.

There are well over 220 Doosan service and sales locations operating in Canada and the United States. Moreover, there are more than 90 independent sellers moving lift truck equipment and materials handling equipment. This system permits Doosan Infracore America to aggressively compete in this competitive marketplace. The lift truck product line remarkably features 63 different machines consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion lift trucks. Capacities of these numerous vehicle versions range from 3,000 to 33,000 lbs. All trucks are manufactured in an ISO 9001 certified facility.

Doosan Infracore America is the fastest growing lift truck company in the North American marketplace, thanks to their stability in retaining a high level of customer service quality and optimum product performance to all Doosan Infracore Forklift users. The U.S. forklift division stationed in Cleveland has a expert team knowledgeable in Sales, Purchasing, Marketing, Logistical and Technical Support.

Start-up of the forklift business

Korea's original domestic forklift marketplace was an open-import enterprise. In the 1960's, Korea Machinery Co. Ltd. begun to import assembled lift trucks as part of a national equipment expansion project. Initial product sales of this industrial equipment focused on large business groups, the armed forces and on state-run firms. This eventually led to a unification with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division begun trade operations throughout Korea to service and sell this heavy equipment. By 1978, a lift truck manufacturing plant was successfully completed. Continuous technical education grew to become the new focus for improving quality and product development.

Lift Truck Export Growth

Daewoo started the first domestic lift truck business in 1967, and quickly gained a massive 90% share in the Korean Materials Handling market. By the 1980's, Daewoo's sophisticated technological improvements combined with sales success placed them in a position of significant expansion of their forklift business.

In 1981, Caterpillar Industrial Inc. of the United States, proposed a cooperative venture project to counter act competitive pressures in the US materials handling industry. This plan greatly expanded Daewoo's lift truck sales. Construction was completed in 1984 to facilitate a contemporary plant which helped set up the company for the fabrication of high end added-value goods suited for export. In 1993, the corporation had a international sales network and started exporting designs they had established through in-house expertise, as an sovereign brand. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing growth possibilities into overseas marketplaces.