Hyster Forklift

Hyster Forklift Training Barrie - As a worldwide leader in forklift trucks, Hyster always strives for superiority in product quality and safety. However, it began as a manufacturer of lifting equipment as well as winches. Most of its production was concentrated in the northwest United States and dealt mostly with the lumber and logging industry. A couple years after the first forklift trucks were invented Hyster became synonymous with quality production. Over the last eighty years Hyster has continued to expand and develop its product line. The growth of its products coupled with its want to stay service oriented has allowed Hyster to mature into the global participant it is now.

In the period between 1940 and 1960, Hyster sustained its development throughout the western world. In 1946, Hyster opened a plant in Danville, Illinois that was entirely devoted to mass manufacturing trucks. This allowed Hyster to force its costs down and, simultaneously, offer a better quality product at industry competitive rates. In 1952, Hyster began its first foray in to the international production market through opening its first plant in the Netherlands. The Netherlands plant was originally designed to produce two products: Hyster 40" and the Karry Kranes.

Between the late 1950's through the sixties, Hyster continued to expand into new markets. They began building container handlers in the United states in 1959 to satisfy the ever expanding demand for transportation goods. In 1966, Hyster developed a method for enabling a lift truck to go both forward and backwards using the same pedal. This pedal was called the Monotrol pedal, which revolutionized the industry. Later on in the decade Hyster opened a R and D centre in Oregon that was concentrated on improving the design and performance of lift trucks. The centre is still one of the world's greatest testing facilities in the materials handling industry.

In the 1960's Hyster experienced rapid growth. Much of the industry was shifting towards mass manufacturing. To keep up with the times Hyster was inclined to focus on the evolution of these mass markets. As a result, in 1970, the XL design philosophy was born. The XL design philosophy allowed Hyster to afford better quality at a more inexpensive cost. A further expansion in manufacturing capabilities was necessitated by the demand in Europe for Internal Combustion Engine Vehicles. To fill this hole, a plant in Craigavon, Ireland was opened in 1980. Through the 80's Hyster continued to concentrate on developing industry leading forklifts. The Hyster company name was recognized throughout the globe for its dedication towards quality. This attention to quality produced several suitors for the enterprise. In 1989, a large multinational company based in Ohio called NACCO Industries purchased Hyster and started an aggressive growth strategy. NACCO rapidly changed the XL philosophy with a more driver oriented lift truck that focused on operator comfort, which is well-known as the XM generation of forklifts.

The evolving needs of Hyster's clients, led by changes in supply chain management, required Hyster to continuously innovate and invest in modern manufacturing technologies during the next few decades. Acquisitions and investments were made in the United States, Italy, Netherlands, and various other places throughout the globe. All of these investments have made Hyster a international leader in the lift truck market. Recently, Hyster celebrated its 80th anniversary as an industry leader of materials handling equipment, which includes over 300 different versions of lift trucks.